

# Privacy Policy

Brightwell Behavioral Health (“Brightwell”) respects your privacy and is committed to protecting it through our compliance program and policy. This policy describes the types of information we may collect from you or that you may provide to us when you visit this website: brightwellbehavioral.com and our practices for collecting, using, maintaining, and disclosing that information. This policy also applies to information we collect when you interact with our advertising and applications on third-party websites and services.

## What Information Do You Collect About Me?

Through this Website, we may collect:

- Information that you provide within a form or otherwise on this Website.
- Records and copies of any correspondence, if you contact us.
- Your responses to surveys that you complete.
- Your search queries and activities on this Website.

**We will never share, sell or rent your personal information without your advance permission or unless ordered by a court of law.**

## Sharing Your Personal Information

Brightwell does not sell information to unrelated third parties.

## Automatic Data Collection Techniques

While you navigate through this website, we may use automatic data collection technologies to collect certain information about you, your equipment, browsing actions, information about your computer and internet connections, including your IP address, operating system, and browser type. We may use these technologies to collect information about your online activities over time and across third-party websites or other online services. The information we collection may be used to improve this Website and our services.

## Brightwell and Cookies

Brightwell uses cookies, a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. Certain parts of this website may be inaccessible if you select this setting.

## How Your Information Is Used

Brightwell uses information that we collect or that you provide, including any personal information:

- To improve our Website and the services that we perform
- To provide you with information about our Company, including its products and services
- To complete any other purpose for which you provide it.
- To notify you about changes to this Website or any products or services we offer or provide.
- To permit you to participate in interactive features on this Website.

Brightwell may use the information you provide and that we collect to enable us to display advertisements to our advertisers' target audiences. Even though Brightwell does not disclose your information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

## **Disclosure Of Your Information**

We may disclose personal information that we collect, or you provide as described in this policy:

- To our subsidiaries and affiliates.
- To our contractors, service providers, and other third parties we use to support our business.
- To comply with a court order, subpoena, regulatory order, governmental request, law, or legal process or if we believe that disclosure is necessary or appropriate to protect the rights, property, or safety of Brightwell, its patients, its customers, or others.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of the Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceedings, in which personal information held by the Company about Website users is among the assets transferred.
- To third parties to market their products or services

## **Decisions You Make About Information You Provide**

There are several processes you can follow regarding the information you provide to use.

*Tracking:* You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. Disabling or refusing cookies may make some parts of the Website inaccessible.

*Advertising:* If you do not want us to use the information we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preference, please refrain from using our Website.

## **Links To Other Sites**

There may be links to other websites or online locations that are not managed or controlled by Brightwell. If you click on a third-party link, you will be directed to that party's website. You are encouraged to review the privacy policy of every website or internet location you visit. We do not have control, and assume no responsibility, for the content, privacy policies, or privacy practices of any third-party website.

## **Changes To Our Privacy Policy**

Brightwell reserves the right, at its sole discretion, to change, modify, add, or remove portions of this Online Privacy Policy at any time. Additionally, Brightwell recommends that you revisit this Online Privacy Policy from time to time to ensure that you are aware of the current privacy practices. Your continued use of the Website following any changes signifies your acceptance of these changes.

## **How To Enable Cookies On Your Browser**

Your web browser is the primary way you can control cookies.

The method for changing your cookie settings will vary depending on the browser you use, but options should be similar regardless of your browser choice.

### **Internet Explorer**

If you are using Internet Explorer, your cookies will automatically be controlled based on your privacy settings. If you would like to override automatic cookie control, choose Tools → Internet Options → Privacy → Advanced. From this panel you may choose to override automatic cookie handling and specify how you would like to deal with First Party and Third-Party Cookies.

First party cookies come from the owner of the website you are visiting. Third party cookies come from a different company. You can select "Accept," "Block," or "Prompt." If you choose "Prompt," your browser will notify you each time a Website attempts to set a cookie on your machine and you can choose to accept or reject the cookie. If you would like to

accept session cookies, but not persistent cookies, check the box to “Always Allow Session Cookies.” Please note that session cookies are required to enable shopping on many websites.

### **Firefox**

Cookies options are available at Tools → Options → Privacy → Cookies.

### **Chrome**

Cookies options are available at Tools → Options → Under the Hood → Content Settings → Cookies.

### **Safari**

Cookie options are available under Safari → Preferences → Security.

Other web browsers provide similar options. Alternatively, you can also control cookies with a number of internet security packages. If you use one of these packages, please refer to the software documentation for more information.